



Compudigm International Company Overview

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1 Compudigm - an Overview

1.1 Company Profile

Compudigm International Limited is a software company that excels at providing innovative, user-friendly visualization business solutions by using their ground breaking data visualization technologies.

Founded in 1997, Compudigm has over 70 staff, and offices in Las Vegas (USA), Nottingham (England), Sydney (Australia) and Wellington (New Zealand).

Compudigm's unique visualization solutions incorporate cutting edge statistical, clustering and spatial analysis technologies that deliver quantifiable business gains to its power users. The seePOWER™ solution is accepted and implemented by industry leaders and is acknowledged as being technically superb by Compudigm's peers in the Information Technology industry.

1.2 What people are saying...

"..That (seePOWER™) visualization tool is an example of product leadership..."
Geoffrey Moore, Author of "Crossing the Chasm" and "Inside the Tornado"

"seePOWER is a very easy software tool to use - it provides us with instant information about our slot performance right across the floor and delivers dramatic increases in profitability."
Clayton Wheeler, Slots Manager, Crown Casino

"seePOWER is a new paradigm in helping business get value from their data... It is two generations ahead of anything else on the market."
Frank Teklitz, Product Manager, Sybase

"Compudigm (TDWI winner) visualization techniques can definitely help a business succeed. I found their solution innovative and a definite part of a corporate information factory"
Joyce Norris-Montanari, VP Braun Consulting and The Data Warehousing Institute judge.



1.3 Achievements



Compudigm's seePOWER™ solution, developed for Telecommunications, Gaming, Financial Services and Retail, recently won the Data Visualization category of The Data Warehousing Institute's Pioneering Products Shootout 2001.

Eight finalists competed in the head-to-head shootout. Judges selected the one product they believed holds the most potential to revolutionize data warehousing - Compudigm's seePOWER solution was selected as the clear winner.

The Data Warehousing Institute Membership includes more than 4,000 Members who are data warehousing and information technology professionals from Fortune 1000 corporations, consulting organizations and governments in 45 countries.

Website: www.dw-institute.com



Compudigm has also been nominated for the Smithsonian Computerworld Honours and were recently named as 2001 Smithsonian Laureates. which is an extraordinary selection of people who were leading one of the most important world-wide revolutions in history, for the spectacular success of the Telstra Sydney Olympics project.

Compudigm's success is based on a combination of complex analysis presented in a very user-friendly way, so that business users can benefit from scientific techniques. Compudigm will continue to develop data visualizations that enable management to improve bottom line performance and customer loyalty.

More information is available on the company website www.compudigm.com